

# Campaign FUN-raising Ideas

## Auction Ideas

- Silent Auction- Fun, effective and easy. Solicit local businesses and vendors for prizes as well as have employees bring in items
- Lunch Box Auction- Employees bring in lunches to be auctioned off. Give prizes for the most creative, nutritious, elegant or humorous
- Employee Services Auction- Employees can volunteer their services (whether it be coffee pickup, filing, etc.) to be done for the highest bidder.
- Ticket Auction- Get tickets donated to a sporting, theatre or music event to be auctioned off
- Donate an Auction Item- Want to donate item(s) without running a silent auction? No problem, let your UW Staff know, and they can arrange it!

## Tasty Treats

- Kickoff Barbeque- Management can serve as "chefs" at a kickoff barbecue
  - Chili Cook-off- Always popular, have employees make their special "secret recipe" chili. It makes a great luncheon, and the office can vote for their favorite with money
  - Progressive Breakfast- Have each department bring a breakfast food item. Employees rotate throughout the office to sample each department's contribution to the progressive breakfast. A great chance to mix with other departments.
- Pancake Breakfast
  - Ice Cream Social
  - Bake Sale
  - Popcorn Sale
  - Employee Cookbook
  - Pizza Luncheon

## Friendly Competition

- Ugly Tie and Earring Contest- Have contestants pay to enter the ugliest tie or earring contest (Have employees vote)
  - In-office Putt-putt Golf Tournament- Each department can team up to make challenging and creative "holes"
  - Puppy Love- Ever hear that a lot of pets look like their owners and vice-versa? Test this theory by having employees try matching a pet picture to its correct owner.
- Board Games
  - Pumpkin Carving
  - Cubicle Decorate
  - Coloring Contest
  - Penny Wars
  - "Guess the Baby"
  - Pie-eating Contest
  - Tricycle Races

## Themes

- Sports Team- Make the campaign be the premier sporting event in the office! Have a pep-rally, tailgate lunch, hallway games and a day for employees to dress up in their sports wear
  - Star Search- Search for your own stars within your company with a karaoke contest, talent show or best United Way supporter contest
  - Mardi Gras- Hold an office parade and use office chairs as "floats". Have a Cajun potluck lunch, pass out beads and have fun
  - 1960's Theme- Dress in 60's garb, use smiley face pins, tie-dyed anything!
- TV Shows
  - Rodeo Round-up
  - Music

## Other Fun Ideas

- "Casual Day for United Way"- Let employees purchase the opportunity to dress casually. You can use pins or stickers to proclaim the donor's privilege of dressing down
  - Candy Grams- Employees can send interoffice candy-grams for a nominal price to co-workers
  - Treasures 'n Trash- Collect egg cartons, meat trays, fabric scraps, etc, to donate to children's agencies for craft projects. United Way Olympics- Employee teams compete with each other for prizes in outrageous athletic events, including water balloon toss, wastebasket free throw, etc.
- Garage Sale
  - Casino Night
  - Office Treasure Hunt
  - Raffle
  - United Way Trivial Pursuit
  - United Way Jingle
  - Car Wash
  - Manager's Jail
  - Associate Testimonials